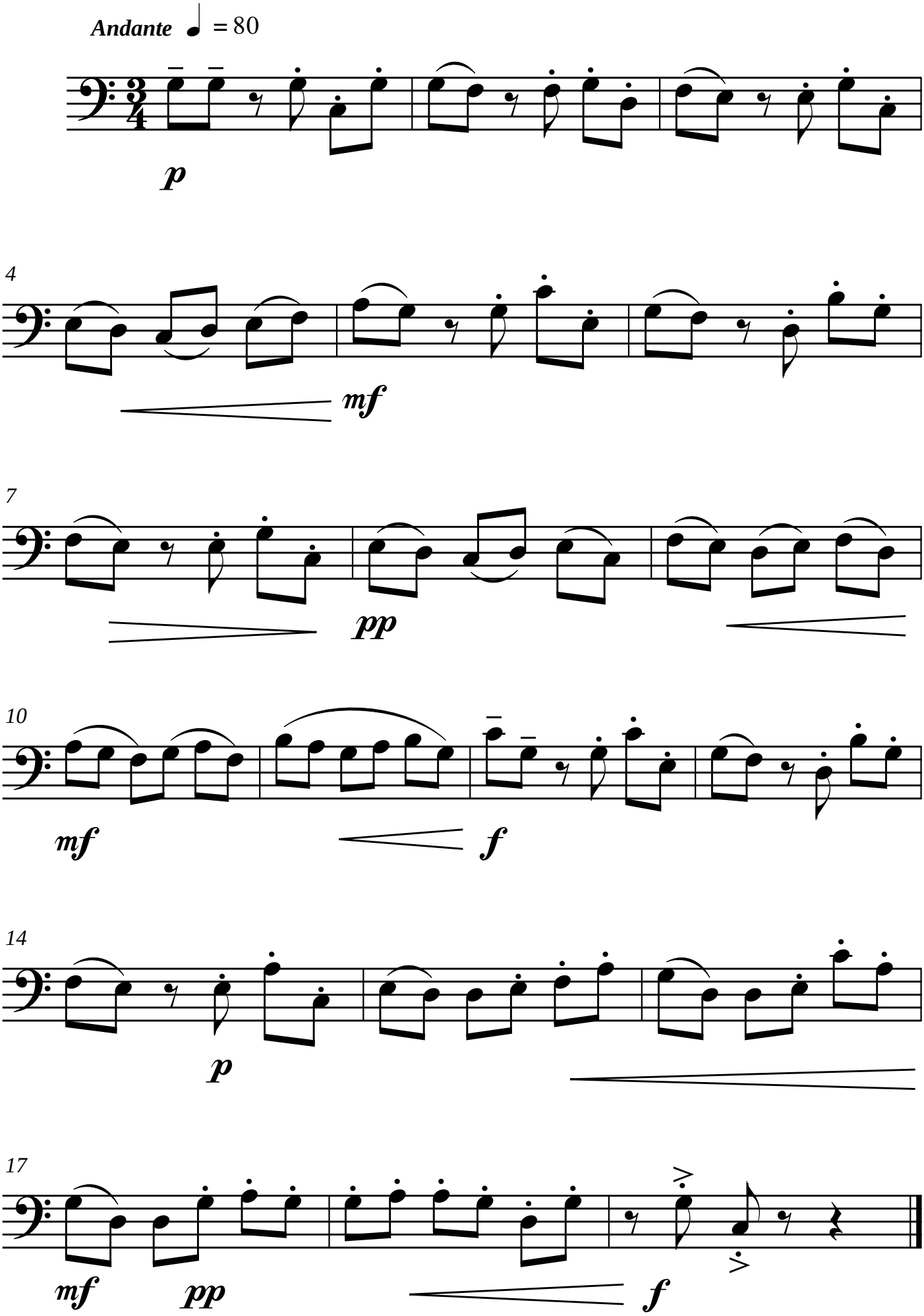Puig